A valuable tool for establishing a "peer to peer", or “equal" relationship among actors, also known as community to community or producer to producer exchanges.

Technique used by many NGOs and civil and social organizations to create mutual relationships and to establish contacts and partnerships at different levels.

Idea: promote the exchange of experiences between people of the same level/sector and use an informal method.
Community to community seminars

- Concept began in the 80's with different civil society organizations and was strengthened under the Training Program for the Development of Indigenous Peoples.

- Several organizations adopted it; different programs such as PROCYMAF, PROCYMAF II, ProArbol and PRONAFOR used and supported the concept.

- It helped strengthen inter-community relations for the implementation of plans and projects with emphasis on management, conservation and use of natural resources.

- Nuevo San Juan Parangaricutiro recognized by the CONAFOR as an instructor community. ~ 10 exchanges are organized every year.
OBJETIVOS

- Promote and strengthen technical and community organization of ejidos and forest communities capabilities from different regions of the country, through the exchange of successful experiences of forest resources management.

- Establishment of cooperation agreements, through the use of networks among community organizations involved in forestry.
Methodology

- Institutional interest
- Consultant support

**Ejido/Community interested in the workshop**

**Identification of the Main Theme**
- Development of the Application
- Development of the Technical Proposal

**Workshop proposal**
- Institutional review and opinion

**Implementation of the workshop**
- Institutional support
- Field visits and practical exercises

- Identify and invite communities and ejidos that are trying to implement similar strategies in the region and in other forest states
- During the seminar, promotion of importance of cooperation agreements between ejidos / forest communities as a permanent strengthening mechanism
- The main topics should be addressed by laying out specific answers/actions to community processes on the use and management, development, industrialization and conservation of forest resources
- The consultant will facilitate and moderate an open discussion among participants
CONTENT OF TECHNICAL PROPOSAL

- Background
- Goals
- Scope of the seminar
- Theme
- Methodology
- Participating communities
- Expected results or products

**Duration:** a minimum of 4 full days

- Schedule of activities
- Breakdown of expense items
- Consultant curriculum

*Attach brief curriculum vitae of the legal entity responsible for the seminar and the list of staff.*
THEMES THAT CAN BE DISCUSSED DURING THE SEMINARS

- Strengthening Processes of Social Capital
- Organization and integration of forestry companies
- Legal proceedings for recognition and legal titling of community land
- Operation, management and control of forest companies
- Production processes and integration of productive chains
- Environmental Services
- Industrial Process for forest products
- Certification of good forest management
- Markets and marketing of forest products
- Community conservation and land management
- Application of Good Forest Management Practices
- Conservation of Biodiversity
- Technological incorporation through forums and visits to exhibitions of industrial machinery and equipment
SOME RESULTS

- Realization that the success of EU firms depends largely on good organization and adequate planning for production and especially projects that are based on social organization with the approval of its general assembly of community members / landowners.
- Identification of strengths, weaknesses, opportunities and threats in their communities, establishment of an action plan for its agricultural centers, and exchange of diverse views of participants and specialists.
- Awareness that it is not possible to continue selling their products to add value: commitments to implement technologies appropriate pair give more value to their products, installation of industries and modernization of its machinery and equipment with advanced technology to be more competitive.
- Knowing models of attention from the institutions, the way of operating and support concepts from CONAFOR.
- Knowing the experience of authorities in different agricultural centers, in relation to social organization, production and conservation issues and natural resource management.

A remarkable achievement: building partnerships and long-term bonds.
Creation the Community Ecotourism Network of Michoacán