



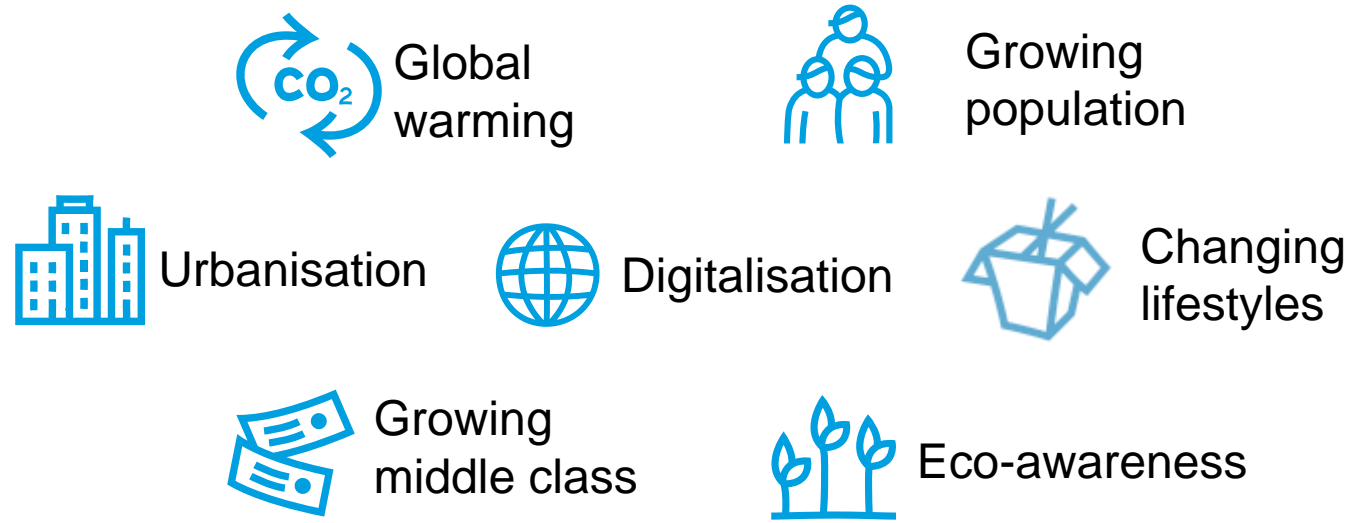
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Sustainable wood value chains

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THE RENEWABLE MATERIALS COMPANY

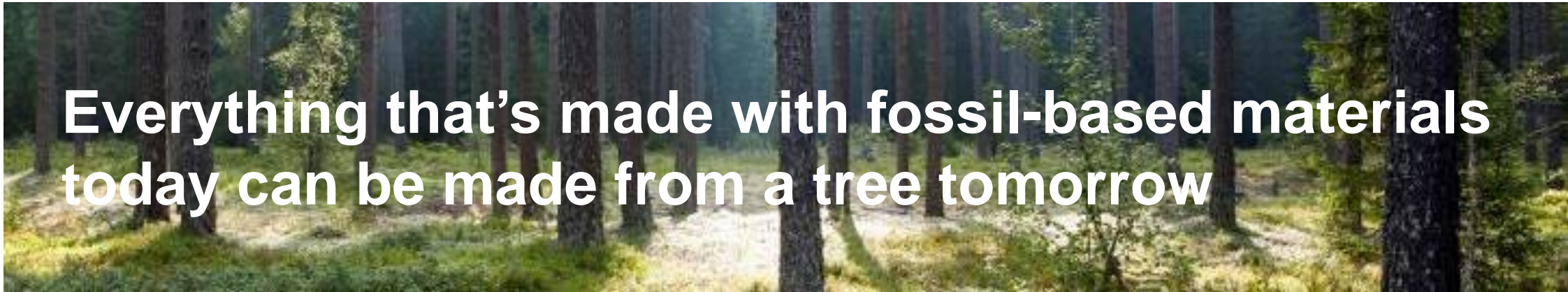
The global megatrends - drivers for sustainable forestry



Major global trends drive the world's demand for renewable materials. Bio-based products are not only reusable, but also renewable.



The renewable materials company – our target



Stora Enso worldwide

- Countries where Stora Enso has production, plantations, or projects
- Stora Enso's markets

Portfolio aimed at growth



Consumer Board – Expansion of relative market share in profitable niches

Packaging Solutions – Selective profitable growth

Biomaterials – Strengthening current business and creating new profitable growth

Wood Products – Accelerating growth

Paper – Strategy for maximum cash generation

Examples of our solutions replacing fossil-based materials today



Our road to success in the bioeconomy

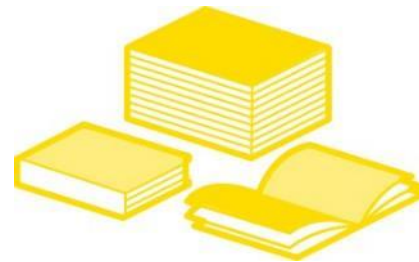
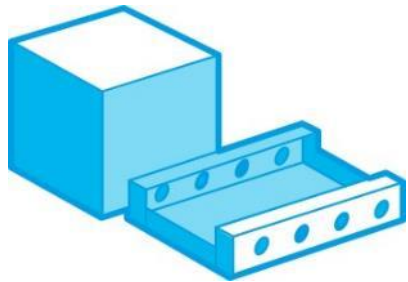


**Introducing
new products
and services**

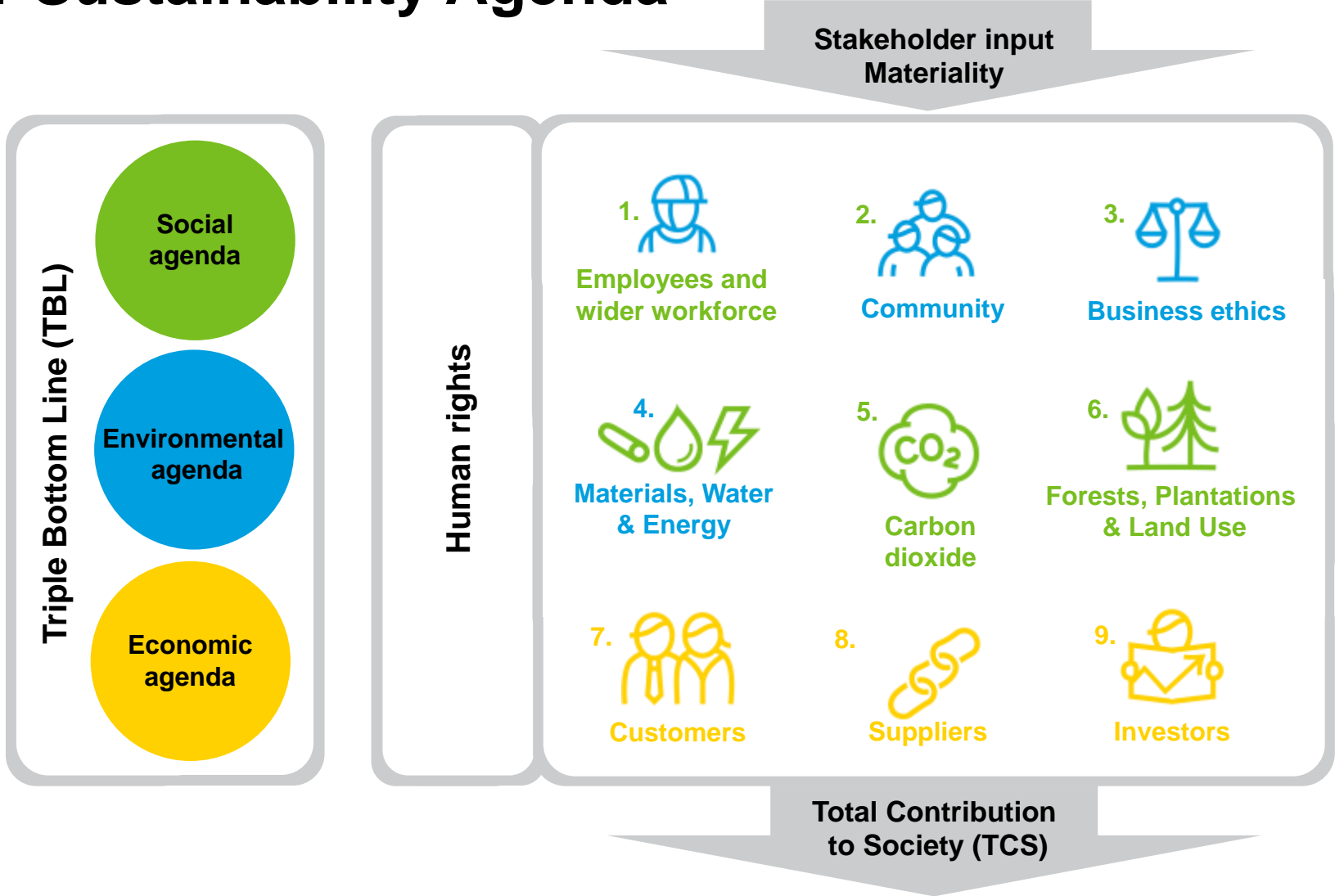
**Addressing
attractive
end-use
segments**

**Delivering
sustainable
profitable
growth**

**Generating
superior
ROCE**



Our Sustainability Agenda



1. We care about all our people
2. We help communities be resilient
3. We play fair
4. We use natural resources with care
5. We combat global warming
6. We respect the local environment
7. We help customers be sustainable
8. We choose like-minded partners
9. We reward investors sustainably

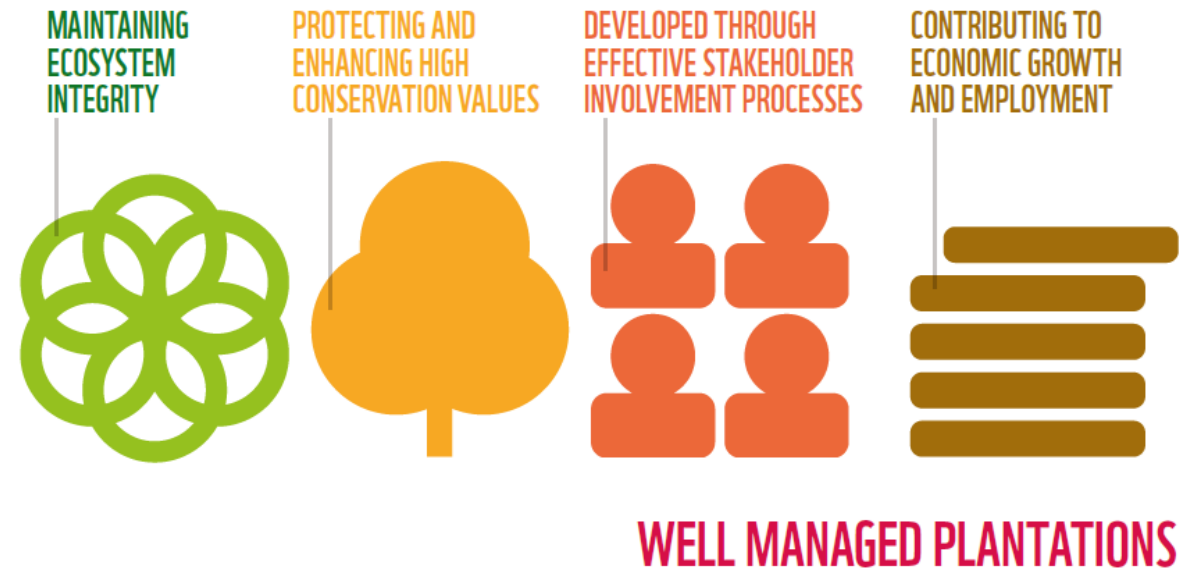
100 years of Nordic forestry



Sustainable forestry and end use driven value chains –engine for growth in business and society in Nordics



- Drives the development of the whole country
- Local society develops
- Good for climate and environment
- More job opportunities
- Increased competence development
- Increased use of technical and digital solutions
- Increased profit for the country
- Export possibilities



Your local perspective translates your perception of all forests

“Our Nordic forests are different, from south to north”



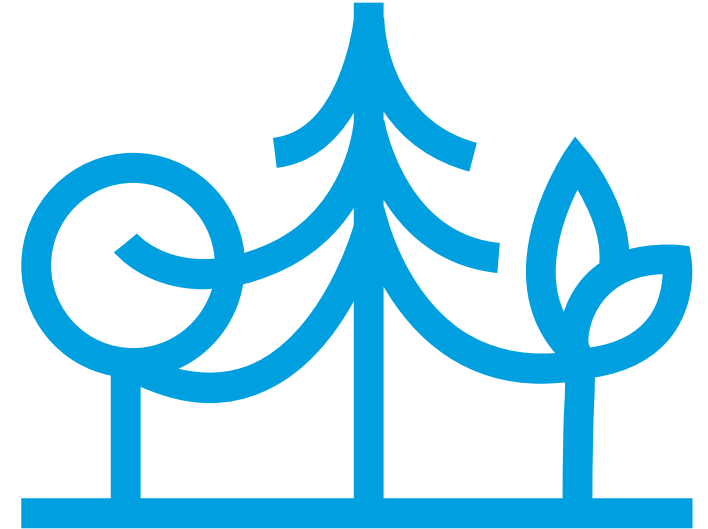
All Plantations are different – in many ways

- Guiding principles is good, but competence based local adaptations are essential



Prerequisites that is needed to succeed -both for companies , society and private individuals


- Accurate ownership of land – respect land rights – companies as well as private persons
- End market driven business cases ,
 - “created value in a value chain, do not “just plant trees” or “distribute or funds”
- Value creation becomes the engine for growth
 - True growth in society, for companies and individuals
 - Free trade – market driven
- Framework, such as stabil and predictable legislations and investments in infrastructure - long time horizons
- A promoting and development oriented state/forest administration
- Good relations and co-operation with Local communities and stakeholders
- Fundamental- Produce products that have a higher value than energy





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THE RENEWABLE MATERIALS COMPANY

A photograph of a dense forest of tall, thin trees, likely pines or spruces, with a person standing in the distance on the right side. The ground is covered in green moss and small plants. A large, light green rectangular banner is overlaid across the middle of the image, containing the text "WHAT'S NEXT" in bold, black, sans-serif capital letters.

WHAT'S NEXT